



Regd. Office : Jaykaypuram-307019, Basantgarh, Distt. Sirohi (Rajasthan)
H.O. : Nehru House, 4, Bahadur Shah Zafar Marg, New Delhi-110 002

INVITES FIXED DEPOSITS

FIXED DEPOSIT SCHEMES

TWO SCHEMES TO OPT FROM

SCHEME 'A' (Non-cumulative)	
Period	Rate of Interest per annum (%) payable quarterly
1 Year	9.50
2 Years	10.00
3 Years	10.00

SCHEME 'B' (Cumulative)				
Period	Rate of Interest per annum (%) compounded quarterly	Minimum Deposit (Rs.)	Amount payable on Maturity (Rs.)	Effective Yield P.A. (%)
1 Year	9.50	5,000	5,492	9.84
2 Years	10.00	5,000	6,092	10.92
3 Years	10.00	5,000	6,725	11.50

Deposits shall be for a minimum amount of Rs. 5,000/- and in multiples of Rs. 1,000/- thereafter.

HIGHLIGHTS

- MINIMUM AMOUNT OF DEPOSIT : Rs. 5,000/-
- HIGHER AMOUNT : In multiples of Rs. 1,000/- thereafter.
- PAYMENT OF INTEREST
 - SCHEME 'A' (NON-CUMULATIVE) : Interest will be paid quarterly on 31st March, 30th June, 30th Sept., 31st Dec. and on Maturity
 - SCHEME 'B' (CUMULATIVE) : Interest will be Compounded Quarterly and paid on maturity.

HOW & WHERE TO APPLY

- Kindly fill in the Application Form contained herein following the instruction noted thereon.
- Payment should be made by means of an 'A/C payee' Cheque/Bank Draft drawn in favour of 'JK LAKSHMI CEMENT LTD.'
- Application Form alongwith A/C payee Cheque/Bank Draft should be deposited in any of the Offices of the Company OR at the Offices of the Authorised Agents stated on the last page.
- Outstation applicants should send Demand Draft payable at New Delhi/Mumbai/Kolkata at the respective branch office.
- Depositor may also directly deposit their cheques with any of the branches of HDFC Bank Ltd. mentioning our Account No. 00032210007039 and send the Counter foil of the pay-in-slip along with the Application form duly filled in to the Company at its Delhi Address.

JK LAKSHMI
Power Mix
READY MIX CONCRETE

JK LAKSHMI
C E M E N T
MAZBOOTI GUARANTEED

JK LAKSHMI PLAST
PLASTER OF PARIS
GURANTIA GUARANTEED

★ **INFORMATION AS PER THE COMPANIES (ACCEPTANCE OF DEPOSITS) RULES, 1975**
as amended from time to time, under Section 58A of the Companies Act., 1956.

NAME OF THE COMPANY : JK LAKSHMI CEMENT LTD.

DATE OF INCORPORATION : 6th August, 1938

★ **BRIEF PARTICULARS OF THE MANAGEMENT OF THE COMPANY :**

The Company is managed by Managing Directors under the superintendence, control and direction of the Board of Directors.

★ **BOARD OF DIRECTORS :**

Name	Address	Occupation
Shri Hari Shankar Singhania Chairman	19, Prithviraj Road, New Delhi-110 011	Industrialist
Shri Bharat Hari Singhania Vice Chairman & Mg. Director	Link House, (4 th Floor) 3, Bahadur Shah Zafar Marg, New Delhi-110002	Industrialist
Shri B. V. Bhargava	1201, Gulmohar Apartments, Ceaser Road, (Near Filmalaya Studio) Amoli, Andheri (W), Mumbai-400 058	Company Director
Shri Nand Gopal Khaitan	3, Queen's Park, Kolkata - 700 019	Advocate
Shri V.K. Guruswamy	200, Pulliyam Kattu Thottam Veerappan Palayam Pirivu Perundurai Road, Thindal Post, Erode-638 009 (Tamil Nadu)	Nominee Director LIC
Shri Pradip Roy	242-A, Twin Towers, Prabhadevi Mumbai-400 025	Executive Director IDBI
Dr. Raghupati Singhania	40 - Friends Colony (E), New Delhi - 110 065	Industrialist
Smt. Vinita Singhania Managing Director	101, Friends Colony (E), New Delhi - 110 065	Industrialist
Shri Sushil Kumar Wali Whole-time Director	F/2578, Ansals Palam Vihar Gurgaon - 122 017	Corporate Management
Shri Shailendra Chouksey Whole-time Director	C-18, Sector-44, Noida-201 301 Gautam Budh Nagar, U.P.	Corporate Management

★ **BUSINESS CARRIED ON
BY THE COMPANY**

Manufacture and sale of Cement

★ **UNITS AND OFFICES
Plant**

Lakshmi Cement
Jaykaypuram -307 019 Basantgarh
Dist. Sirohi, (Rajasthan)

Registered Office : Jaykaypuram - 307 019 Basantgarh
Dist. Sirohi, (Rajasthan)

Administrative Office : "Nehru House", 4, Bahadur Shah Zafar Marg,
New Delhi - 110 002

Kolkata Office : 7, Council House Street, Kolkata - 700 001

Mumbai Office : Kasturi Building, Jamshedji Tata Road, Mumbai - 400 020

Ahmedabad Office : Suryodaya, C.G. Road, Swastik Cross Road,
Navrang Pura, Ahmedabad - 380 009

★ **PROFITS & DIVIDENDS**

Financial Year Ended	Rs. in Crores		DIVIDENDS ON		
	P R O F I T S		Equity Shares		Pref. Shares
	Before Tax	After Tax	%	Rs. Crores [#]	
31.03.2006	56.25	55.45	—	—	N.A.
31.03.2007	178.82	178.11	10%	6.68	N.A.
31.03.2008	250.60	223.67	10%-Interim 15%-Final	7.16 10.74	N.A. N.A.

Includes Dividend Distribution Tax

★ **SUMMARISED FINANCIAL POSITION OF THE COMPANY AS APPEARING IN THE TWO LATEST
AUDITED BALANCE SHEETS**

Liabilities	Rs. in Crores		Assets	Rs. in Crores	
	As at 31.03.2008	As at 31.03.2007		As at 31.03.2008	As at 31.03.2007
Share Capital	61.19	57.09	Fixed Assets	911.96	822.13
Equity Share Entitlement Warrants	-	4.00	Investments	13.03	58.11
Reserves & Surplus	581.23	352.72	Deferred Tax Asset	12.00	38.04
Secured Loans	595.71	641.30	Current Assets	428.38	224.26
Unsecured Loans	112.13	88.34	Loans & Advances	161.88	117.68
Current Liabilities & Provisions	176.99	116.77			
	1527.25	1260.22		1527.25	1260.22

Previous year's figures have been re-arranged and re-cast wherever necessary.

★ **BRIEF PARTICULARS OF CONTINGENT LIABILITIES :**

	As at 31.03.2008 Rs. / Crores	As at 31.03.2007 Rs. / Crores
i) Capital Expenditure Commitments	90.41	32.60
ii) Liabilities not accepted by the Company	45.36	21.18
iii) Other Contingent Liabilities in respect of Interest	-	-
iv) Sale tax exemption (Amount can not be ascertained)	-	-

★ **The amount which the Company can raise under the Companies (Acceptance of
Deposits) rules, 1975 as amended from time to time :**

	Rs./Crores
1) 25% of the aggregate of the paid-up capital and free reserves from Public	158.48
2) 10% of the aggregate of the paid-up capital and free reserves as deposits against unsecured debentures or any deposits from its shareholders or any deposits guaranteed by the Director	63.39
	221.87

★ The aggregate of deposits actually held on the last day of the immediately preceding
financial year i.e. 31st March 2008

3.01

★ On the day of this advertisement, the Company has no overdue deposits other than unclaimed deposits.

★ **The Company hereby declares :**

- that it has complied with the provisions of the Companies (Acceptance of Deposits) Rules 1975, as amended from time to time.
- that the compliance with these rules does not imply that repayment of deposits is guaranteed by the Central Government.
- that the deposits accepted by the Company are unsecured and rank pari passu with other unsecured liabilities; and
- that the Company is not in default in the repayment of any deposit or part thereof and any interest thereon in accordance with terms and conditions of such deposits.

The interest rates are subject to revision or amendment(s) in the Companies (Acceptance of Deposits) Rules 1975, which may be made from time to time.

The text of this Advertisement has been duly approved by the Board of Directors at its meeting held on 26th July 2008 and signed by the majority of Directors on the Board of Directors of the Company as constituted at the time the Board approved the advertisement.

**By the order of the Board
For JK Lakshmi Cement Ltd.**



Place : Sirohi (Rajasthan)
Date : 26.07.2008

B. K. Daga
V P & Company Secretary